



History of Masterstar Trading Ltd

Masterstar was established in 1993 and operates as a commercial company dealing with the import and distribution of domestic and industrial air conditioners. The company is the general authorized representative of GREE Electric Appliances in Cyprus since 1998 and is among the top ten dealers chosen by GREE when it decided to move to the global market.

Turnover 2020: € 5.78m

Number of employees: 10

History of Star Polybag

Star Polybag was established in 1973 and produces various plastics, including bags, films and food packaging. Among its client portfolio are all the main Cypriot supermarket chains (Alphamega, Metro, Carrefour, Athienitis). Star Polybag also has a long standing cooperation with a China based manufacturer and provides an additional range of imported plastics to the Cyprus market.

Turnover 2020: € 1.63m

Number of employees: 15

Laiko Cosmos Trading

Laiko Cosmos Trading is a new entity created in October 2012, from the merger between the distribution arm of the company, Omilos Laikou Distributors and Cosmos Group. Both groups are among the oldest and most well respected enterprises in Cyprus, dealing in production and distribution of local and well known leading international brands. By merging the two distribution companies of the above groups, Laiko Cosmos Trading is closer to its aim of establishing itself as the biggest and most efficient distribution company in Cyprus in food, beverages and wines & spirits. The new company had a turnover of 40 million last year. It manages the Sales & Distribution of all the locally produced brands from LOEL / Laiko Kafekopteio etc as well as an impressive portfolio of major international brands.

Turnover 2020: € 67,12m

Number of employees: 227

Distribution Center

- The Logistics & Distribution Center is operational since September 2010
- Total Investment Cost: € 12 million
- Well staffed with 60 professional & trained personnel
- Built on an area of 12.500 m² with "Green" specifications, buildings covering an area of 8.500 m² in 2 levels
- Capacity for daily process ordering, 300 pallets
- Building height 23 meters
- WMS (Greek and English)
- 17 distribution loading ramps and 7 for unloading
- Secure & safe storage
- Capacity, 9.500 pallets



LAIKO GROUP

The Group was established in 2002 following the merger of the companies Laiko Kafekopteio and LOEL, as well as their subsidiaries, creating one of the biggest Group of Companies in Cyprus.

The areas of activity of Laiko Group are the following:

- Manufacturing and Trading (export of food, wines & spirits and beverages)
- Manufacturing, Import and Trading of plastic packaging materials, bags and printing activities.
- Import and wholesale trading of industrial and household air-conditioning equipment.





History of Laiko Manufacturing Ltd

Laiko Manufacturing Ltd was established in 1948, by a group of professional coffee shop keepers. After securing a green coffee import license from the British colonial government, the group set up a coffee processing workshop in Nicosia. Their only equipment consisted of a second hand manual roaster and a used ground millstone, and their initial staff were 3 men and 3 women.

The first distribution of coffee to professional coffee shop keepers began in Nicosia, by bicycle, on the 27th of May 1948. Initially distribution to the rest of Cyprus was made through the company's representatives, until in 1958, it was taken over by the company itself in all districts.

In 1955, the small workshop, having gained the confidence of the coffee shop owners and of consumers, was housed in its privately owned building in Kaimakli area, Nicosia. The second hand roaster and millstone were replaced by modern coffee roasting and grinding machinery and the bicycle was replaced by cars.

Today, Laiko Manufacturing Ltd is certified with ISO9001:2008 and ISO2200:2005, and supplies the market with quality products according to the needs of its customers. The products produced today by Laiko are:

- Flagship Laiko Coffee – “The Golden Coffee of Cyprus”
- Filter Coffee & Espresso – “Caffe Perfetto”
- Corn Snacks – “Giants” and “Unicorns”
- Tortilla Chips – “Estella”
- Sweets “Bye-Bye”
- Baking ingredients – jelly, cocoa, corn flour, caramels “Jolly”
- Other confectionery and PL products.

Turnover 2020: € 5.90m

Number of employees: 29



History of LOEL

LOEL Viomichanoi Ltd was established in Limassol in 1943 and was the first Public Company in Cyprus, with thousands of shareholders the majority of whom were viticulturists. The first products were spirits and fortified wines made from indigenous varieties. After the enrichment of Cypriot vineyards with new varieties by the Ministry of Agriculture, LOEL, being the first winery, processed these and produced new quality table wines like Palomino, Negro, Muscat and others.

LOEL also planted its own vineyards, in the vine-growing areas of Limassol and Paphos with both Cypriot and imported varieties such as Maratheftiko, Spourtiko, Cabernet Sauvignon, Sauvignon Blanc and others, for the production of superior quality wines, local, varietal and appellation.

In addition to the bottling of wines, LOEL pioneered in the production of quality wines, at low prices, in Tetra Pack. The wine in packets, with the trade name VINOTHEQUE, are a huge success in the local market and abroad.

LOEL today

One of the greatest achievements of LOEL has been the legal production and supply of LOEL Zivana 45° and Zivana De Luxe 47°. The expertise in distilling and the careful choice of raw material, offers a superior quality product with a unique taste and constant quality that have made it the consumer's first choice. It has been loved not only by Cypriots but also by visitors to the island.

Today, LOEL produces quality wines, spirits and juices for the local market, as well as exports to: Russia, Estonia, Greece, England, America, Singapore, Libya, Jordan and others.

Zivana LOEL has recently expanded with the launch of a new product, Zivana GOLD. This is an oak aged zivania with a touch of honey and has proved to be a great success.

In addition to this, LOEL is a proud producer of the Commandaria Alasia, a product of protected geographical origin, which is currently available in classic and vintage varieties, both of which have been recognised with many awards, including the Great Taste award in 2016. A significant recent achievement for LOEL, is the investment made into establishing a new state of the art winery at Ayios Sila in Limassol, which has been designed to produce the finest wines from local indigenous varieties. At this moment in time, the winery may be the best equipped in the whole of Europe and will continue to support the winemaking industry in Cyprus through the purchase of millions of kilos of grapes each year.

Turnover 2020: € 4.74m

Number of employees: 19